



2022 Sponsorship Form

Show dates: July 9th & 10th, July 16th & 17th for Anna Bays Horse Show Series
August 27th & 28th for Fundraiser Show.

Locations for all shows will be at the Northwestern Michigan Fairgrounds, Traverse City, MI

Business, Club, or Association Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____ Email: _____

SPONSORSHIP OPTIONS AVAILABLE	QTY/AGE DIVISION	RATE	TOTAL
Main Ring Sponsor Includes: Two tickets to the NMAWHC year end banquet, Sponsorship recognition plaque for you to display, sponsor logo/name listed on the showbill, sponsor name/logo listed on the NMAWHC website with connection to sponsor website, Individual 1'X2' banner posted displaying company information, Individual recognition on social media outlets once per month, sponsor supplied advertising flyers/materials distributed in exhibitors check in packets, sponsorship name announced at all shows.		\$500 (Flat fee for series/ Per Division)	
Grand Champion Buckle Sponsor- 1 Per Age Division Includes: Sponsor's choice of a grand champion sponsorship buckle to keep or display or a grand champion sponsor plaque to display, shared recognition with grand and reserve sponsors on social media outlet (once per month), sponsor supplied advertising flyers/materials distributed in exhibitors check in packets, individual 1'x2' banner posted displaying company information, sponsorship announced at all shows.		\$300 (Flat fee for series series/ per division)	
Reserve Champion Sponsor- 1 Per Age Division Includes: Free stall shavings for the weekend of your choice*, shared recognition with grand champion and reserve sponsors on social media outlet (once per month), sponsor supplied advertising flyers/material distributed in exhibitors check in packets, individual 1'x2' banner posted displaying company information, sponsorship name announced at all shows.		\$200 (Flat fee for series/ Per division)	
Sweepstakes Class Sponsor Includes: One free sweepstakes class entry for exhibitor of choosing**, sponsor name announced as sweepstakes class sponsor at show, shared recognition with sweepstakes sponsors on social media outlets (once per month)		\$100 per class/per day/per weekend	
Blue Ribbon Sponsor- Includes: Sponsor name announced as sponsor of class for the weekend of your choice, shared recognition with blue ribbon sponsors on social media outlet (once per month)		\$50 (Flat fee for the series)	
Friend of Anna Bays Sponsor- Includes: Shared recognition with friends of NMAWHC on social media outlets (once per month), may provide in kind donation for donation level not listed above.		Donation	

*Two stalls maximum, distributed to the exhibitor of your choosing.

** SCS one free sweepstakes class- redeemable for one sweepstakes class of exhibitors' choice at any 2021 NMAWHC show.



**NORTHERN MICHIGAN ASSOCIATION
OF WESTERN HORSE CLUBS**

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** SCS one free sweepstakes class- redeemable for one sweepstakes class of exhibitors' choice at any 2021 NMAWHC show.