



**NORTHERN MICHIGAN ASSOCIATION  
OF WESTERN HORSE CLUBS**

Board Meeting

March 23, 2015

Present: Sandy Jansen, Cathy Browe, Gerianne Street, Hope Ann Smeltzer, Kelly Leonhard, Beth Friend, Jo Ann Bohrer, Cindy Gerou, Megan Ryan-Kessel, Alisa Forton

Absent: Sandra Stevens, Isaac Boyer

Meeting called to order at 6:55, location: Ruby Tuesday: Motion by Jansen, Second by Browe, motion carried.

Treasurer's Report: Kelly Leonhard recapped bank account information (balance \$8,013.50 as of meeting date). Discussion regarding banquet revenues and costs and Kelly provided ideas for future changes. She provided a pamphlet on the Williamsburg Dinner Theatre and shared a similar banquet there that she helps with. Motion by Forton, Second by Gerou to accept Treasurer's report, motion carried.

Secretary's Report: February 23, 2015 meeting minutes presented. Motion by Browe, Second by Smeltzer to approve the minutes as presented, motion carried. Beth Friend discussed the Club's facebook page, the number of reaches, reviewed advertising options. Motion by Jansen, Second by Forton to approve a 2015 budget of \$75 for facebook page advertising/post boosting, motion carried.

President's Report: Gerianne Street discussed a few housekeeping items including the receipt of the WMHA showbill. The Club will share these with members via website and fb post.

Memberships: A working list of current 2015 membership list was presented. Although Sandra was not at the meeting, she communicated to the Club that it seems quicker membership renewal has happened this year. Perhaps this is a response to the \$10 administrative fee which will be assessed after May 31<sup>st</sup> of the year. Kelly Leonhard suggested the idea of a Lifetime Membership Fee. The board discussed and would like to revisit the topic.

Update on Clinics: Perfect Pattern applications are out and several have already been received. The board discussed the private/semi-private lessons on Sunday. The fee for these was adjusted to \$50/30 respectively. Clinic flyers will be updated and posted. Fuzzy Feedback – in process of ordering ribbons and trophies.

Bylaw/Rule Subcommittee Update: Gerianne presented a draft of rule updates that the subcommittee worked on (Street/Benton/Gerou). The board reviewed each of these and, by consensus, agreed which ones to include and/or change. Further rule and bylaw review is needed and the process will continue with the subcommittee and updates to the board.

NMAWHC Inventory: topic tabled.

Anna Bays:

Photography: Board discussion of the value to the board and show participants of having a show photographer. Last year we went through a process for photographers to submit a sample of work. We had three photographers. The one we chose had unfortunate last minute medical problems and we did not have a 'show photographer'. Megan volunteered to solicit photographers for this summer's shows and Beth will share with her any documents she used last year.

Reserve Awards: Hope Ann showed us five tack/grooming items the Club has ownership. She would like three more for 'Reserve' awards. Motion by Friend, Second by Jansen to purchase three more similar items for 'Reserve' awards, motion carried.

Future agenda items in April to include, but not limited to: Lifetime Membership Fee, Grandparent/family membership, Bylaws & Rules Update, 2016 banquet.

Hearing no objections, meeting adjourned at 9:45 pm.

Next meeting: April 27<sup>th</sup> @ 6:30 pm @ Kingsley High School.